

BROOKSIDE BULLETIN

A publication of Brookside Civic Association

Although a new year has begun, the BCA is continuing our focus on holding to tradition the best we can while also providing new opportunities to engage safely.

We held our annual winter decorating contest in December, with prizes and our historic signs awarded for best home and door/porch décor.

In lieu of our traditional sleigh ride and planned Santa parade, children were invited to send mail to Kris Kringle via his special Brookside mailbox. Santa’s elves helped him respond with letters and goody bags.

January saw the return of our online dues drive. We reached our goal of 200 total paid households for 2021, allowing us to raffle off a \$100 VISA gift card to one lucky dues-paying resident. Payments continue to roll in, currently standing at 209 (47%). Each of these households has also received their 2021 BCA Loyalty Card, offering discounts at 10 area businesses. It’s not too late to snag your card by paying your dues.

And, we have encouraged socially-distanced fun with our first snowman contest, Fit February challenge, and March Mystery (happening now).

Hello, Neighbor!



Name(s): Ken & Drucie Fallon

Which street do you live on? Merwin Place

How long have you lived in Brookside? 38 yrs

BCA Officers

Jamie Seebald

(Co-President/Secretary)

Kate Basti

(Co-President)

Michele Elliott

(Treasurer)

BCA Trustees

Eric Basti

Natasha Crawford

Nikki Klingel

Liz Roessner

Carrie Ward

Zach Ward

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Tell us about yourself: Drucie (Wetterauer) was born and raised in Worthington and attended Colorado State Univ. where she met Ken in 1972. Ken was born and raised in West Orange, NJ. They were married on Flag Day, 1975 and have traveled to almost every state. Drucie was an Occupational Therapist at Riverside Hospital until staying home and being a Mom to their daughters: Jami, Christina, and Cassie. Ken, with a degree in Outdoor Recreation, worked for the Columbus Metro YMCA and later started a career in Hydraulics and Automation with Honda, Worthington Industries, Anheuser Busch, and others. Drucie enjoys gardening, cross stitching, and sitting by the pool. Ken is active sailing, playing tennis and pickleball. They have four grandkids: Mason, Hailey, Cooper, and Lily.

What is your favorite thing about Brookside? We have always thought of Brookside as a small island village with a real sense of community. When we first moved in, we were the “Youngsters” and our girls had several sets of “Grandparents” to help raise them. Now, we are the “Grandparents” with about 17 children that come to play. During the Pandemic, we have also enjoyed monthly cookouts with chairs spaced 6 ft apart and masks. We even had our own Chili Cook-off: Miss Drucie took 1st place! All this has been preserved over the years due to the BCA and the Trustees who put in many hours to keep this sense of “Community” alive. Why would we want to live anywhere else?



Important Dates

March 15: BCA Scholarship applications due

March 26: March Mystery submissions due

March 27: March Mystery winners announced (Facebook LIVE at 4pm)

March 27: Easter Bunny delivery registration due

April 3: Easter Bunny deliveries (9-11:30am)



Upgrade Tracker

Entrance improvements are coming! We'll keep you updated moving forward with this tracker.

Secure Landscape Planner ✓

Brainstorm Vision ✓

Submit Ideas to Planner

Review Plan Drafts

Public Discussion

Modify Plans

Review Final Plan

Secure Contractor

Fundraise

Break Ground (Phase 1)

Budget Review

Last spring, we gave you a look at where your dues went in 2019 and insight into 2020 projections. While the year required adjusting on the fly, here is a breakdown of 2020 expenditures and how they compared to 2019:

25% Entrances

Routine landscaping, lighting, new entrance holiday decorations

Cost/Member 2019: \$9.72

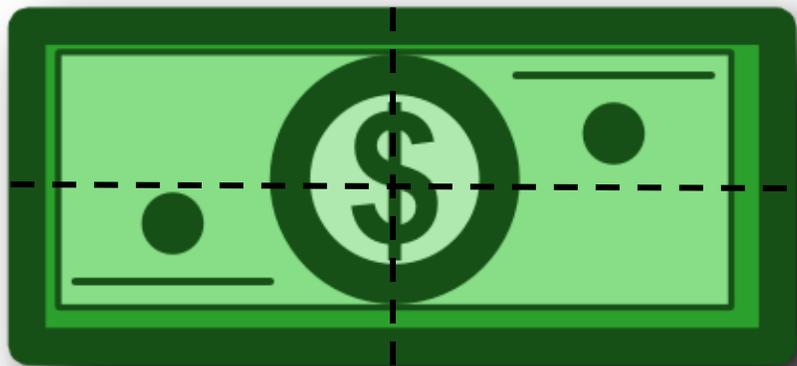
Cost/Member 2020: \$10.20 (up 5%)

25% Saved for Upgrades

Banked for landscaping and structural upgrades to entrances

Cost/Member 2019: N/A

Cost/Member 2020: \$10.19



24% Events

Euchre, Easter/Halloween/Santa deliveries, senior cookies, 4th of July online event, food truck coupons, fall/winter decorating contests

Cost/Member 2019: \$19.53

Cost/Member 2020: \$9.68 (down 50%)

26% Other

7% Storage Unit
5% Scholarship
5% Insurance
5% Miscellaneous (welcome packs, newsletter, website)
3% Dues Drive/Loyalty Program

Cost/Member 2019: \$10.75

Cost/Member 2020: \$9.93 (down 8%)

During the pandemic, trustees have attempted to offer alternative community-building activities while also banking savings for large-scale entrance renovations. The net result: 9 events and a \$2,400 entrance nest egg. Events will remain flexible during 2021 and we plan to accrue at least another \$600 for entrance upgrades.

Though "Other" spending remained fairly constant overall, trustees leveraged savings on the website to provide new 2020 perks: quarterly newsletters and loyalty cards. Both are back this year, with discounts at the following businesses:

Borgata Pizza Café
JT's Pizza, Pub & Patio
Linworth's Pharmacy
Mazzola's Morsels

Mutts & Co.
Pies & Pints
Precise Threading & Spa
Random Precision Brewing Co.

Stillwater Pressure Washing & Roof Cleaning
The Crafty Pint